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Click2Pay

Expense reduction + increased collections

Add a fully mobile experience for collecting payments

Consumers of all ages want fast and easy ways to interact with businesses, and businesses want efficient ways to interact with their customers. Click2Pay offers the ability to send text messages with secure links to a payment portal where customers are able to authenticate themselves, see their balance and make payments.

Compared to general SMS payment reminders, Click2Pay offers a quick and seamless way for customers to make payments without needing to log into a portal and use a username and password. It can all be done with the click of a secure link and simple verification. Utilizing Click2Pay is superior due to its widespread capabilities, including:

Personalization: Ability to tailor messages and enable organizations to engage with customers, increasing payment responsiveness.

Convenience: In a matter of seconds, customers can enter a personalized link to complete transactions, reducing barriers to payment such as forgotten passwords.

Enhanced security: Robust security measures instill trust and encourage payment engagement.

Reduced friction: The Click2Pay solution streamlines payments, improving completion rates and revenue collection.



1.866.745.1900 | www.tcn.com | sales@tcn.com

Easy as 1, 2, 3

VERIFY

Verify who you are with basic demographics vs a username and password.

PREVIEW

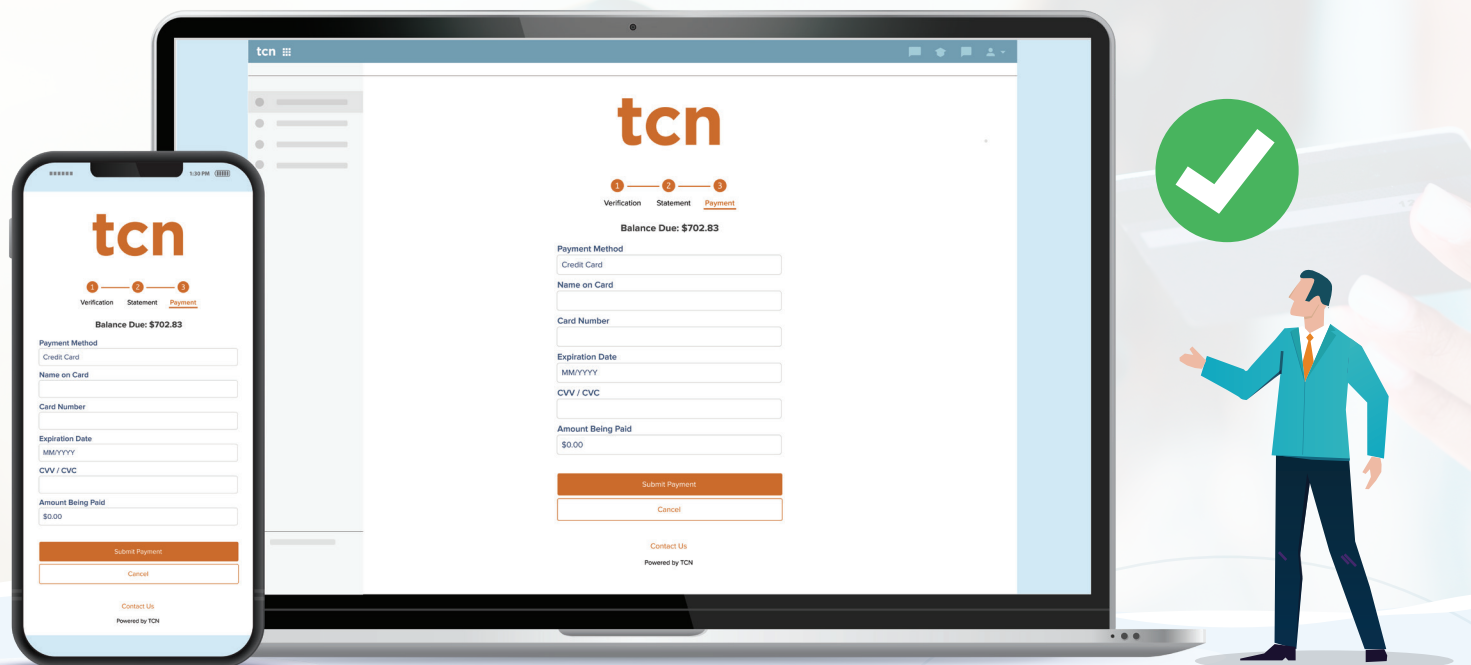
Preview your invoice and account charges.

PAY

Securely pay via credit card.

See it in action

A major healthcare provider implemented Click2Pay for patients to pay their medical balance, and saw results within their first month of usage: **\$157,978.60** collected, achieving a remarkable **30x** return on investment and proving to be **200%** more effective than typical SMS payment reminders redirecting patients to a login portal.



“Click2Pay makes payments incredibly easy for our patients, and they love it.”

Ready to try it for yourself? TCN’s dedicated team is ready to get you set up with the solutions your contact center needs today.

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